

PHILIP MORRIS USA**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Gina Fawcett
FROM: Kathy McGrath
SUBJECT: UPDATED COOKBOOK SCHEDULE

DATE: February 7, 1996

Enclosed is an updated schedule for the Marlboro Cookbook Event this summer. Per Steve Piskor's request, this schedule includes the Colorado State Fair. I also contacted the Bite of Seattle, however due to the festivals format, it won't work for the cookbook program.

At this point we have verbal commitment from all of the fairs and are awaiting written proposals from the last few. I am looking to add two military dates to the calendar to fill in the gap in August between the Burbank, CA and Pueblo, CO fairs. There are no other food fairs or festivals that we can schedule for this time period.

Although I anticipate no problem in setting up the cookbook at our military events, I am awaiting your approval before I contact these venues. Please let me know if you have any problems in our bringing the cookbook to these locations.

cc:
J. Fontanez
D. Hingst
S. Jannetta
S. Piskor
S. Sampson

A/S
KATH Y
JOSE

YOU HAVE DONE AN EXCELLENT
JOB CREATING SOMETHING OUT
OF NOTHING.

THANKS

STEVE
CC INA

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